

Company Profile

## Waince Web Tech The Growth Co.

Redefining UAE's Tech Digital Future with Smart IT and Al Solutions



## Introduction

**Waince Web Tech** 

### Redefining UAE's Tech Digital Future with Smart IT and Al Solutions

Waince Web Tech FZE is a Dubai-based digital solutions company providing smart and customized IT services across the UAE. We specialize in website development, mobile apps, CRM systems, SEO, digital marketing, and UI/UX design. Our e-commerce platforms are secure and scalable, helping businesses grow in the digital world.

Along with our core brand, we also operate Imsha Real Estate CRM, Dubai Digital Hub, and DXB Clicks (Affiliate marketing), extending our expertise across different industries. From Dubai to Sharjah and Abu Dhabi, we promote brands with creativity, strategy, and innovative technology.



## **Our Mission**

At Waince Web Tech, our mission is to provide high-quality digital solutions customized to the diversified needs of businesses in all regions. We aim to overcome the digital barriers, connect brands with their target audiences, and help them to grow easily in a global marketplace. Our commitment is to help companies of all sizes succeed through smart, scalable, and modern technology.



## **Our Vision**

To become a leading force in shaping the digital future of the UAE and beyond by providing transformative IT and Al-driven solutions. We believe in a connected world where every business, regardless of size or industry, can access innovative technology, succeed online, and make a global impact.





### **TEAM LEADER**

### Engr.M.Naeem

Full Stack Developer/IT Manager

At Waince Web Tech FZE, our vision has always been to empower businesses with innovative digital solutions that drive growth and create long-term success. From website designing and development to SEO, digital marketing, mobile app development, and e-commerce solutions, we are dedicated to delivering excellence through creativity, technology, and strategy. Our team thrives on challenges, ensuring every project is tailored to meet the unique goals of our clients across the UAE and beyond.

As Team Leader, I take pride in leading a company that values integrity, innovation, and customer satisfaction above all. We believe in building strong partnerships with our clients, helping them enhance their digital presence and achieve measurable results. At Waince Web Tech, your success is our success, and we remain committed to being your trusted partner in the ever-evolving digital world.

## Our Team Of Experts

Our strength centers on the diversified talents and expertise of our dedicated team.

#### **Ahmad Malik**

#### **Website Designer**

A creative mind with a strong eye for detail, Ahmad creates highly engaging and user-friendly websites that enhance online experiences and boost brand presence.



#### Ali Hassan

#### **Web Developer**

Ali specializes in building secure and responsive websites. His technical expertise ensures that every site we develop is secure, efficient, and optimized for performance.



#### Sara Memon

#### **SEO Specialist**

Sara brings strategic knowledge into search engine optimization, helping clients rank higher, drive organic traffic, and improve visibility through proven SEO techniques.



#### Hassan Jafari

#### **Digital Marketing Manager**

A results-driven marketer, Hassan is skilled in running successful campaigns on different platforms. His data-backed strategies help clients meet and exceed their marketing goals.



## Our Team Of Experts

Our strength centers on the diversified talents and expertise of our dedicated team.

#### Fatima Al Qasimi

#### **Graphic Designer**

Fatima brings creativity to life with dynamic visuals that align with brand identity. Her graphic design expertise ensures consistency and impact across all touchpoints.



#### **Omar Zubair**

#### **Mobile App Developer**

Omar builds functional and simple mobile apps that provide users a smooth experience on multiple devices, helping businesses stay mobile-first in a digital world.



#### **Nadia Khalil**

#### **Content Strategist**

Nadia creates engaging and informative content that connects brands with their target audience. Her strategic plan for content creation helps increase brand awareness and generate quality leads.



#### Rashid Al Maktoum

#### **Project Manager**

Rashid ensures smooth project execution from start to finish. With a strong grip on timelines, resources, and coordination, he guarantees our projects are delivered on time and within budget.



## Our Team Of Experts

Our strength centers on the diversified talents and expertise of our dedicated team.

#### **Maya Saeed**

#### UI/UX Designer

Maya designs simple and extremely attractive user interfaces. Her understanding of user behaviour ensures that websites and apps provide simple and enjoyable user experiences.



#### Zainab Rizvi

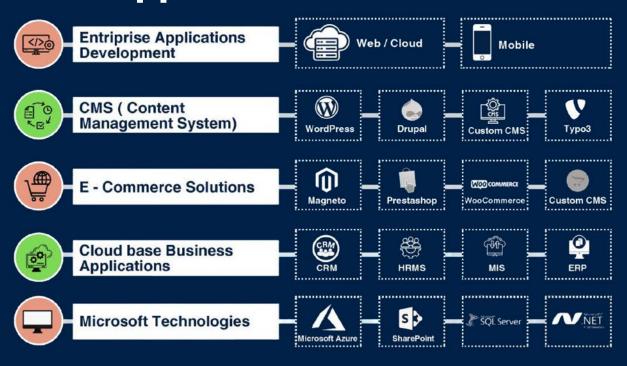
#### Social Media Specialist

Zainab is an expert in building and managing successful social media strategies. She helps brands engage their audiences and grow their online presence across platforms.



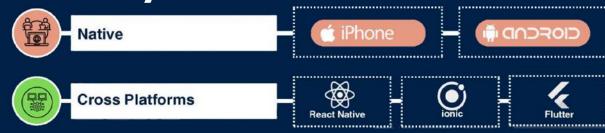
#### **Bespoke**

### **Web Application**



#### **Enterprise**

### **Mobility services**



### **Our Services**

We don't just offer services; we build digital experiences that move your business forward.

# Website Design and Development

We specialize in building user-friendly and responsive websites that align with your brand and engage your audience effectively.

#### **Digital Marketing**

We help your brand get seen, heard, and remembered through smart digital strategies that give you real results.

#### **CRM Solutions**

With our help, you can build stronger customer relationships with customized CRM systems that simplify communication, track interactions, and improve overall satisfaction.

#### **Mobile App Development**

Our team creates smart and user-friendly mobile apps designed to meet your audience's needs.









## **Our Services**

We don't just offer services; we build digital experiences that move your business forward.

#### **SEO Services**

We help your business get found online by optimizing your website for search engines.

#### **E-Commerce Solutions**

We build secure and user-friendly online stores that not only display your products beautifully but also make shopping easy and trustworthy for your customers.

#### **Software Solutions**

We develop customized software applications that align with your business goals and simplify your operations.

#### **Graphic Designing**

Whether it's logos, social media creatives, or full branding kits, we design graphics that not only look great but also leave a powerful and lasting impression.









## **Our Services**

We don't just offer services; we build digital experiences that move your business forward.

#### **Word Press Web Development**

An optimized and user-friendly website is the cornerstone of any online business.

#### **Copywriting Services**

It is a skill of manipulating words to promote action. Creating engaging, persuasive content involves not just informing, but also engaging and persuading your audience.

#### **API Development Services**

We specialize in developing, designing, and integrating strong Application Programming Interfaces that improve connectivity and optimize business operations.

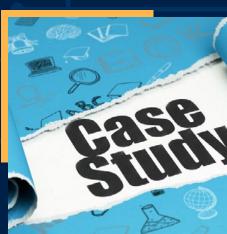
#### **Case Study**

The objective of a case study solution is to analyze the situation presented in the case and reach a solution or recommendation.









#### **Bespoke Web Application Solutions**

We design and develop customized web applications tailored to your unique business requirements.

#### **Enterprise Applications Development**

We build powerful enterprise-grade applications for web/cloud and mobile devices, helping businesses optimize processes, improve productivity, and scale their business effortlessly.

#### CMS (Content Management System)

We create user-friendly content management systems that give you complete control over your digital content. Whether you need a custom CMS or prefer popular platforms like

- WordPres
- Drupal
- Туро3





#### **E-Commerce Solutions**

Our e-commerce platforms are designed to boost sales, enhance UX, and simplify operations. From startups to large-scale e-commerce platforms, we provide secure solutions using:

- Magento
- PrestaShop
- WooCommerce
- Custom CMS

#### **Cloud-Based Business Applications**

We develop smart, cloud-based solutions for:

- CRM (Customer Relationship Management)
- HRMS (Human Resource Management System)
- MIS (Management Information System)
- ERP (Enterprise Resource Planning)

These systems help our businesses stay connected, organized, and informed.





#### **Microsoft Technologies**

We use Microsoft technologies to create secure, scalable, and high-performing enterprise applications. Take advantage of our expertise in the Microsoft tech system, including:

- Microsoft Azure
- SharePoint
- SQL Server
- .NET Framework



#### **Enterprise Mobility Services**

Our mobile app solutions are designed to enhance operational efficiency and provide a smooth user experience on any device, anytime.

#### Native Mobile App Development

We create secure and user-friendly native apps specifically designed for:

- iOS (iPhone)
- Android

#### **Cross-Platform App Development**

For faster development and broader reach, we provide cross-platform solutions using:

- React Native
- Ionic
- Flutter





## **Our Process**

We follow these simple steps to deliver your projects.

#### **Planning**

Understanding your vision, project scope, and requirements.

#### **Mockup Design**

Designing wireframes and UI mockups for approval.

#### **Client Feedback**

Collaborating closely to refine ideas and align goals.

#### **Enhancement**

Fine-tuning features and visuals for optimal UX.

#### **HTML Coding**

Converting designs into responsive and functional interfaces.



#### **Programming**

Backend development and system integrations.

#### **Testing**

Quality checks to ensure a bug-free and smooth experience.

#### **Go Live**

Final deployment of your product to the live environment.

## **Industries We Serve**

- On-Demand Delivery Solutions
- Private Social Networking
- Food & Restaurants
- Real Estate Solutions
- Education & E-Learning
- E-Commerce & Retail
- Travel & Hospitality
- Media & Entertainment
- Transport & Automotive
- Online Events, Exhibitions & Ticketing
- Healthcare & Fitness
- Banking, Financial & Debt Management



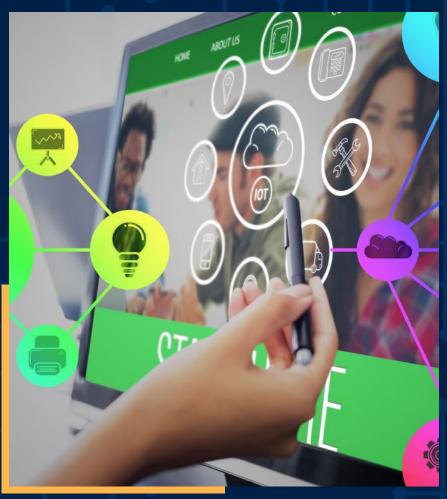
# Offshore Hiring with Us

To further support our clients, we provide offshore hiring services that help businesses enhance their internal IT capabilities with ease, efficiency, and confidentiality.

#### Benefits of Offshore Staffing with Us:

Understanding your vision, project scope, and requirements.

- Access to outstanding global talent
- Flexibility in every project's scope and timelines
- Reduced operational costs without compromising quality
- Well-placed infrastructure for smooth remote collaboration
- Regular reporting and transparent communication
- 100% confidential, secure, and private support



### **Business Models**

We understand that every business has unique needs. That's why we provide flexible business engagement models designed to give our clients maximum control, efficiency, and value.

#### Contract or Full-Time Engagement

We provide both long-term and short-term contractual staffing solutions. This model allows you to onboard skilled professionals based on your specific project or operational needs. It also gives you the flexibility to scale up or adjust your team whenever required, ensuring satisfaction before commitment.

#### **Project-Based Pricing**

Ideal for businesses with a clearly defined scope and timeline. Once your offshore staff is selected, we schedule an in-depth orientation to align on budget planning, deliverables, and infrastructure setup. This model ensures your cost control and predictable outcomes for single or multi-phase projects.

#### **Dedicated Offshore Staffing**

This model provides you access to skilled offshore professionals who work exclusively for your team. It's a cost-effective method to expand your in-house capabilities without compromising on quality. With secure infrastructure, encrypted communications, and virtual private networks, our offshore staff works easily under your systems and supervision. Understanding your vision, project scope, and requirements.

# Partnership Program

At Waince Web Tech, we believe in growing together. Our Partnership Program is designed to encourage strategic collaborations that benefit both parties. We offer three key partnership models:

#### **Business Partner**

We provide team business solutions for your projects with dedicated professionals who have good communication skills to ensure smooth coordination. As a business partner, you can monitor your project progress in real time, making it a reliable extension of your core operations.

#### **Sales Partner**

lUnder our sales partnership program, you can promote and sell services under our brand. This gives you access to our portfolios, testimonials, and resources to build client credibility and close deals more effectively.

#### **Referral Partner**

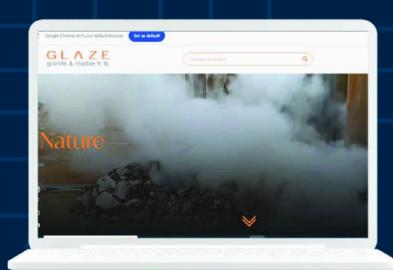
Perfect for professionals or businesses with strong networks, our referral program allows you to refer clients to us, even if you're not from the IT industry. Just provide us with the client, and we'll handle the rest while you earn rewards for each successful referral.

#### Glaze Granite & Marble

This website now serves as a strong digital storefront, helping the brand improve its online presence and connect with customers more effectively.

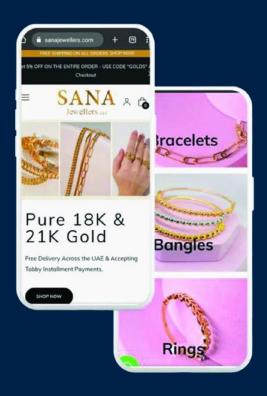




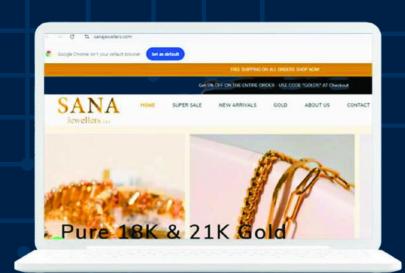


#### Sana Jewellers LLC

The app raised Sana Jewellers' online presence, allowing them to connect with digital-first customers and grow their sales through a simple e-commerce platform.



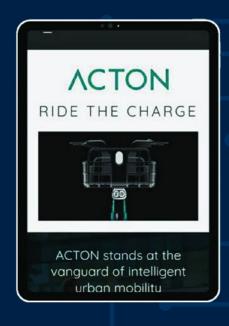


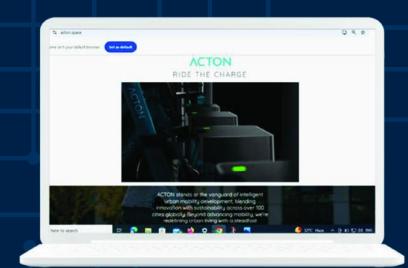


#### **ACTON - Ride the Charge**

The app helped ACTON strengthen its global positioning as a visionary in eco-friendly urban mobility, backed by an engaging and accessible digital presence.

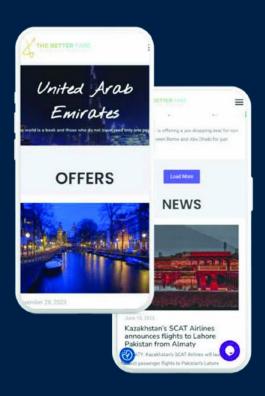


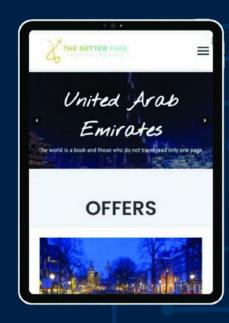


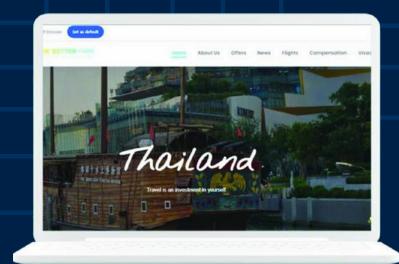


#### The Better Fare

The website has helped The Better Fare stand out in the crowded travel space by providing an easy-to-use, branded digital platform designed for curious and style-conscious travellers.

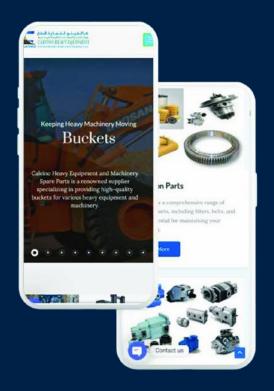




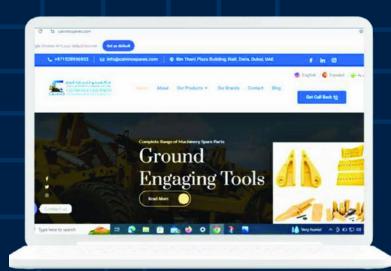


#### **Calvino Heavy Equipment**

The powerful and practical website has increased Calvino Heavy Equipment's professional image and created a digital hub to support their clients in the construction, logistics, and infrastructure sectors.







#### Sawas - Kitchen Equipment Co

The website has positioned SAWAS Kitchen Equipment Co. as a leading supplier in the appliance market by providing them with a professional online experience that matches their product excellence.



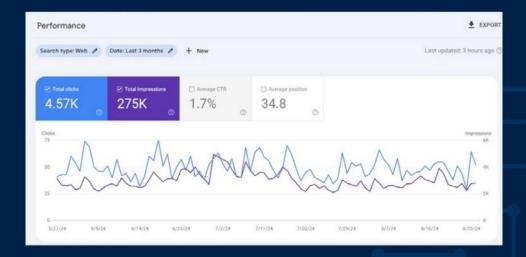


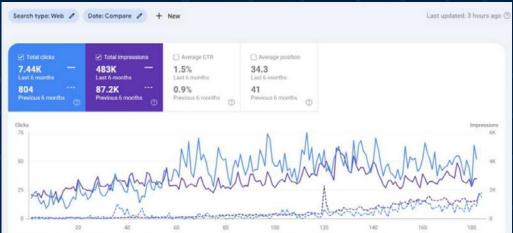


### **SEO SERVICES**

#### **RANKED WEBSITES**

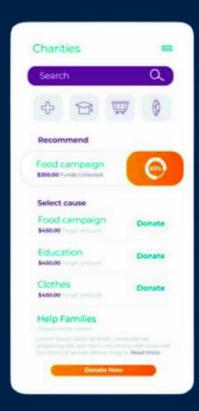
(Rank higher in search results with our expert SEO services. We optimize your website for search engines using keyword research, on-page optimization, link building, and technical audits.)



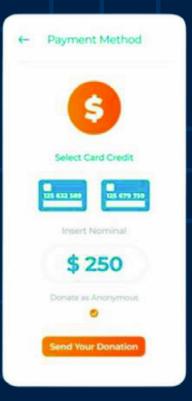


#### **Delta Charity App**

A user-friendly platform that allows individuals to donate to various causes and track their charitable impact in real time.



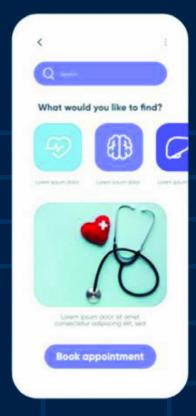




#### Physio Dubai Doctor On Call App

An easy-to-use app that allows users in Dubai to book physiotherapy sessions with licensed healthcare professionals.





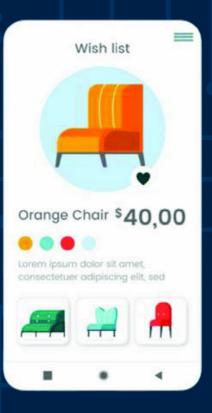


#### **Trends Furniture Shop App**

An elegant and modern app that allows users to browse, wishlist, and purchase furniture items online.







#### **Travel Agency App**

A user-friendly platform to search, compare, and book flights, hotels, and tours with ease.





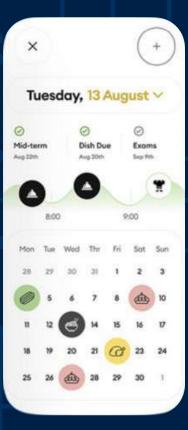


#### **Food Delivery Mobile App**

An easy and visually rich application for users to order meals, track nutrition, and manage their food calendar.

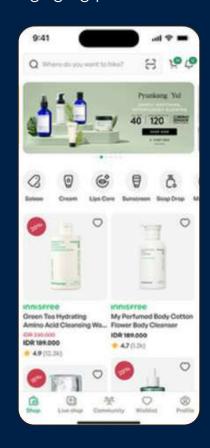






#### Beauty Products e-Commerce App

A modern and engaging platform to browse, scan, and shop for skincare and beauty products online.







# Other Projects We Have Expertise in

#### **Tech Solution for the Food Industry - LIMERR & SAPAAD**

LIMERR and SAPAAD provide a powerful, enterprise-grade cloud ERP system specifically designed for businesses in the food and beverage industry.

#### **Perfect For:**

- Fine Dining Restaurants
- Pizzerias
- Cafés & Coffee Shops
- Fast Food Chains
- Food Stalls
- Bakeries & Cake Shops
- lce Cream Parlours



## Other Projects We Have Expertise in

#### **Key Features:**

- Cloud-Based POS System
- Customer & Delivery Mobile Apps
- QR Code Ordering & Table Booking
- Business Intelligence & Analytics
- Inventory & Stock Management
- Kitchen Display System
- Loyalty Programs & Review Management
- Al-Based Marketing Automation
- Manager, Waiter & Caption Mobile Apps
- Theft Protection & Alerts

#### **Integrations:**

Easily connected with Zomato, Swiggy, and Talabat for real-time order management and third-party delivery coordination.



# **Our Creative Expertise**

















# **Our Creative Expertise**

















### LIMERR AND SAPAAD

#### Are unique End-to-End technology solution for your

(Rank higher in search results with our expert SEO services. We optimize your website for search engines using keyword research, on-page optimization, link building, and technical audits.)

#### **FOOD BUSINESS**



















#### Do you have multiple stores?

Centralized control for sales, inventory, ware house with Limerr's and Sappad's unique enterprise grade cloud ERP.

- Cloud-based POS
- Customer mobile App
- Delivery Mobile App
- QR code based ordering
- Table booking and reservation

- Business Intelligence App
- Advance reporting & Analytics
- Manager App, Waiter App, Caption App
- Kitchen display system
- Loyalty program

- Advance stock & inventory management
- Theft protection and alerts
- Al based marketing automation
- Review & Feedback management

**Integrated with** 





**Talabat** 

## Why Choose Us?

We build long-term partnerships rooted in performance, trust, and value. Here's why businesses choose us:

#### **Expertise & Experience**

Our skilled team brings years of hands-on experience in providing innovative digital solutions in industries, ensuring your projects are completed with accuracy.

#### **Customized Approach**

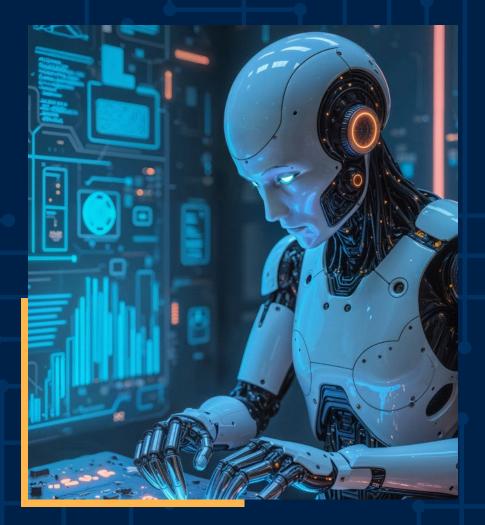
No two businesses are alike. We customize every solution to your specific goals and challenges, ensuring relevance, impact, and scalability.

#### **Results-Driven**

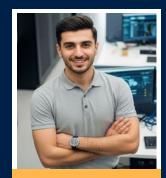
Our focus is on outcomes that matter. From increased visibility to measurable growth, we prioritize delivering real and trackable success.

#### **Exceptional Customer Service**

Your satisfaction is our top priority. We provide consistent, responsive support and clear communication at every stage of the process.



## Our Team



Vishnu IT Manager



Website Dsigner

Hassan Jafari

Hassan Jafari
Digital Marketing Manager



Ali Hassan Web Developer



Omar Zubair Mobile App Developer



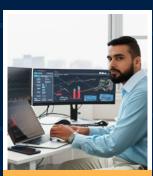
Rashid Kahlon Video Editor



Rabia Rai Graphic Designer



Sara Al Nahyan SEO Specialist



Qasim Khurshid Social Media Specialist



Prachi UI/UX Designer



Nadia Khalil Content Strategist



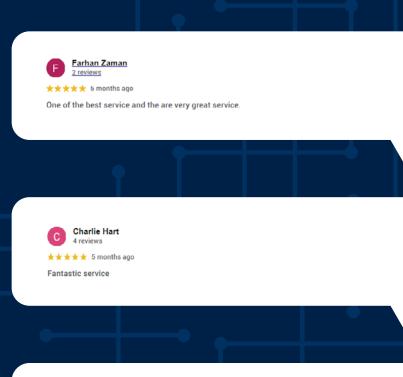
Sadia Rai WordPress Designer

## What Our Clients Say











## What Our Clients Say



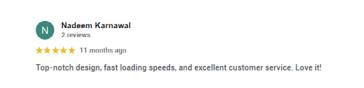
Waince Web Tech FZE - Web Designing | SEO | Digital Marketing | E-Commerce very great service and affordable price. Super team.



Fantastic work and I'm very impressed with their work. super company...



Wonderful work and I'm very impressed with their work. Highly recommend it...









## contact us

Looking to grow your business with innovative digital solutions?

Let's connect for a free consultation.



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